



Thank you for your interest in this free report from [Nexus Gate](#). I know you will find it invaluable to your online List Building efforts. Below you will find many of the top places to build your own list. I have used many of these sites and they have helped to get me where I am today, averaging 20 subscribers a day! If you would like your own re-brand able report just like this and earn a **minimum** of **\$23.50** in commissions per sale, then just visit our site [Nexus Gate](#) and sign up to become a member. Also, you can download another report that not only shows you the top List Building sites but you can discover the Top Groups to Join and Many Great Sites where you can advertise your product, service or site. All in all it's over 50 places to get you started in your advertising endeavors for free. Just go to [Nexus Gate](#) and sign up, it's that easy.

Before you start building your list I thought you would find it useful to ATTRACT people to open your emails. Let's face it, if no one

open's your email what good is sending it out? This is especially true when using the list building sites below. The sites below can help you tremendously but the key is to get your OWN list of Double opt-in subscribers. If you are new this can be very challenging, trust me I know I have been there. Let me start you off with 5 Ways to Get People to Open Your Emails.

## **"5 Ways to Get People to Open Your Emails"**

Internet marketing can be much cheaper than offline marketing. And a big reason why is because email is free. However, if no one opens your emails, what's the point of even sending them? This has been a problem for years for many Internet Marketers. Let's take a look at five main ways to get people to open your emails. These ways are time tested and proven to work.

**(1)** Invite people to opt-in and sign up for your free report. Tell them updates will come regularly, weekly supplements to save in a file. People like free stuff and information that is good. Don't spam them, though, and start sending junk. Keep your content fresh and helpful for them so that they'll keep coming back. Make sure you supply the new subscriber with instant gratification. This can be accomplished by sending an email to the new subscriber the moment he/she submits their name and email address. In this email thank them for their interest in your site and have the download link in that email for the free report you promised. This will get you off to a good start and make the beginnings of a great relationship with your new subscriber

**(2)** Include informative and exciting headlines to (a) brand your emails so that people know who they are from and want to open them (b) entice readers to open them. For example, use something like, "**IM (Internet Marketing) Report: 7 Top Email Marketing Tips to Open Your Eyes!**" Using the text I have in **Bold** in every subject line you send out let's people know it's you. By branding yourself you make it easy for your subscribers to know who the email is from. Let's face it, your subscribers are on plenty of other people's lists and you need to do everything you can to stand out above the rest and get your emails opened. Branding is one great way to do this.

**(3)** Run your email messages through a spamming software test like Spam Assassin at <http://www.spamassassin.apache.org>. Check with

your auto responder or email hosts to see if they have any of this software already in place, like [Aweber](#) does. This software helps you weed out unwanted spamming phrases that trigger filters to delete your email before your clients get to read them. This is a step many people overlook but in reality this should be the next thing you do after writing your email to your subscribers.

**(4)** Follow the law and have your mailing address and a working unsubscribe link with in your messages. Simply knowing you have these in every mailing increases readership because people know you are not trying to trick them with unwanted junk content. Plus filters won't remove these when they spot your information inside, increasing the deliverability and hence readership factors. Plus, by having this information inside you will be complying with anti-spam laws thus helping to solidify you as someone to be trusted.

**(5)** Educate your subscribers about the ability to white list your email address and domain name. This allows your emails to pass through filters. All white listing does is makes certain your email will be delivered to your subscriber. White listing is when a subscriber or anyone for that matter adds your email address to their safe list of emails that they accept without hesitation.

The better prepared you are and the better you prepare your subscribers and list recipients, the better your chances of people opening your emails. If you follow these steps your open rates will increase on the emails you send out. The more open emails, the better chance you have to generate revenue and a fan base.

It is so easy to get lost in the pile of emails people receive on a daily basis. This is why it is so important to follow the steps outlined above. You have to start the relationship off right so make sure you follow step 1 to a tee. People want instant gratification and nothing less. This is just the way it is in our society. If you fail to deliver on this crucial first step you are heading for a disappointing ending.

One last thing. Do not resort to using anything other than text in your subject line. Spam filters do not like too much punctuation in the subject line and will filter your email to the junk folder before you can say hi. If you have to use punctuation stick to one usage with either an exclamation point, question mark or a period. Use this information to start getting your emails opened and read, it works for me and will work for you.

Now that you know how to get and train people to open your email's lets talk about what to put in the subject line. This is crucial when trying to build your own list.

## **"How to Write Attention-Grabbing Headlines"**

Reach out and grab your readers with attractive, click persuasive and winning headlines. Watch as your promotional ROI (return on investment) increases fast! Follow the steps below and turn those browsers into buyers by sucking them into your advertisement or sales page with irresistible Headlines.

Below are 7 ways that you can attract readers and more importantly buyers of your product or service. If you use one or all of them it doesn't matter, just use these techniques I have outlined for you.

**How To...** - This is one of the top performing headlines. People want to learn steps, how to do something. For example, "How to Write Attention Grabbing Headlines" or "How to Spot a Fake Louie Vuitton". So tell them!

**News Headline** – Get to the point right off the bat. "Service Company Teams up To Fill in Gaps with Children's Fundraiser." Then write that inverted pyramid style with the most detailed information (who, what, when, where, why, how) on top.

**Featured Benefit Headline** – Disclose your biggest benefit right at the top. Draw attention by opening in grand style, "Marketers Get Over 50% of Their Emails Opened with New Auto responder Technology." Do you see who was benefited in the preceding headline? It's as plain as the nose on your face right? That's how you want it to be. Do not make people guess or this will lead to confusion.

**Solve A Problem** – Pick a popular problem being discussed in your niche or industry and then use it to your advantage. For example, "Turn Your Private Label Products into Profits in 5 Minutes with This New Audio Mastery Series." How about, "Double Your List Size in 7 Days With This Viral Software." See how I got your attention with a headline proposing a solution to a problem?

**Share Personal Discovery** – Create interesting story angles out of your own would-be bloopers like, “Everyone Told Me I’d Never Be Able to Quit My Day Job, But I Did It in One Month and with only a \$10 Investment!” Try this one, “Wrong Email to Wrong List Leads to Unexpected Profits!” Do not be afraid to admit mistakes. We are all human and letting your prospective customers and list members will know this will improve your relationship with them.

**Case Study or Testimonial Headline** – Similar to (e), place the focus on those interesting story angles of others; for example, “Jack Stuffed My Mailer in the Trash, Then Dug It Out, Listened to the Audio Files, and Earned \$12,457 in Just 30- Days!”

**Guarantee Headliners** – Add your bottom line up top, “Earn Your Money Back in 30 Days or Less or I’ll Double Your Money Back!” Also, “Double Your Money Back if You Don’t Double Your Money!”

For plenty more ideas, and more targeted ones for your specific niches and industries, head to [www.usatoday.com](http://www.usatoday.com), [www.prweb.com](http://www.prweb.com) and other media sites. Read their headlines to see which ones professionals came up with and put to work. Also grab your local newspapers and any magazines you have around your office and home. Read the headlines for more ideas and try them out for your own articles, websites and press releases. Some magazines you would never think of to get headlines to try from are The Enquirer or The Star. I know they are a little out there with their content but their headlines are masterful at getting you to pick up the magazine and getting you to read.

Put any of these top formulas to work on your websites, articles and press releases. I can assure you that you will receive a better response to your ads than previous attempts. The ways to format your headlines above are tried and tested, don’t try and change the wheel on this one. Make it easy on yourself and just follow what has been proven to work.

Today it is harder than ever to get people to read what you want them to. Heck, it’s hard enough to get them to stop for a second to do so. Everyone is so busy these days and in a give it to me now society you have to give it to them now. Writing headlines that get straight to the point is what will cause people to stop and take notice. Make sure you put a lot of thought into your headlines and watch your ROI skyrocket!

One last bit of information before I want to reveal to you is How to Boost your Opt-In rates.

## **“How to Boost Your Opt-In Rates”**

Since the most important asset you can have doing business on the Internet is having your own opt-in list, I thought I'd give you a few ways to boost your opt-in rate. Let me point out that it's beneficial to have your own list in "any" market/niche you're involved in, not just Internet marketing. If your market is squash, cricket or space flight, you need to have a list of subscribers. The size of your list is directly proportional to the amount of money you can earn in your market/niche. The bigger your list the more money you will earn!

O.K., now that I have stressed the importance of a list, here are some tips on how to effectively get people to opt-in:

**(1)** Drive traffic to a page solely made for gaining a name and email address, otherwise known as an opt-in page. Do not give the visitor any other option than to either opt-in or close out of the page itself. It is very important to refrain from putting any outbound links on this page as well. You only want them to have the two options; opt-in or close out of the page, nothing else.

**(2)** You have to sell the opt-in. Yes, you heard it right, you have to sell the opt-in just like you would if you were selling your own product. You need to describe how being on your list will benefit the potential subscriber. Setting up bullets on key reasons to join your list has been proven to increase your opt-in rate. Giving away a free report like this one with good content is always a winner.

**(3)** Let me ask you, when you commit to something via time or financially, you like to have instant gratification or close to it right? Of course you do and so does a potential subscriber to your list. Tell the potential subscriber that above and beyond the reasons to opt-in, they will receive something of value. This could be an e-book, audio seminar or video on something that has value. Make sure you let them know that they will be receiving this gift immediately upon opting in. Also, make sure that the gift you give them is something of true value, something you could actually sell and make money off of. You can even put a small value attached to it, like \$17 or \$37, not too high though. You want to be realistic. If you give them

something of true value right off the bat they will be more willing to stay with you as a valued subscriber.

**(4)** Another way to boost opt-in's is through the use of an email mini course. Standard email mini courses are from 5 to 7 parts usually sent one part per day. The course can be on something like: "Improve opt-in rates in 5 days" or "7 ways to increase your conversion rate." It can be anything related to your individual market or niche, just make sure it's genuine and good content. Make sure they get their first issue of the mini course immediately upon their opting in. Remember, instant gratification!

I hope these tips will help you in your list building endeavors. Make sure you have an auto responder in place. It makes it a lot easier to set up the email mini series and downloads for bonuses you may have promised.

Implement the strategies listed above and take ACTION! No one is going to give you a list; you have to go get it. So do it now.

Now, start perusing the sites below and start making your advertising efforts work for you instead of against you.

**\*NOTE\*** The information below was updated in November of '06. If you want the latest information and up to date stats you can find them at [Nexus Gate](#).

## [List Building Sites](#)

### **Free Ad Depot**

**Description:** Will give you free advertising for life. You can put up targeted text ads, banner ads, classified ads and mail to over 13,500 members at their contact addresses. Make sure you don't miss the one time offer which

will set you up with advertising for Life and pay you commissions of 78.80 for every pro member you sign up.

**Alexa Rank:** 7,889

**Google Rank:** 4/10

**Free/Paid:** Free to Join

**Online since:** August 2005

### **Your Lucky List**

**Description:** You need a list today, and we have it. There has never been a faster way to get a massive opt-in list right now, *and* build your own list for the future, than with **Your Lucky List!**

If you can fill out a form, and login to this website then you could have an opt-in list of 100, 1000, 10,000 or even 100,000 prospects, by next Monday.

**Alexa Rank:** 11,478

**Google Rank:** 5/10

**Free/Paid:** Free to start

**Online since:** June 27, 2005

### **List Dot Com**

**Description:** "Who Else Wants To Quickly And Easily Build A 100,000 Member Opt-In List, Just By Telling A Few Friends About One Amazing Site?..."

**Alexa Rank:** 11,639

**Google Rank:** 4/10

**Free/Paid:** Free to start

**Online since:** September 19, 2004

### **Triple Your List**

**Description:** Here's the bottom line. If you take two minutes of your time right now, I can set you up with a fully automatic email lead generating system that is going to build a list for you whether you are behind your computer, asleep in your bed, eating your breakfast, playing with the kids, shopping at the mall, or traveling around the world. It doesn't matter where you are or what you are doing - your leads will keep coming through to you each and every time you cycle through the system.

**Alexa Rank:** 22,185

**Google Rank:** 0

**Free/Paid:** Free

**Online since:** April 15, 2005

### **Downline Secrets**

**Description:** "Who Else Wants To Steal My #1 Proven "Barely Ethical" Recruiting Secret Which Practically Forces People To Join Your Downline - 100% Guaranteed!

**Alexa Rank:** 23,000

**Google Rank:** 0

**Free/Paid:** Free to Start

**Online Since:** 2006

### **The List Machine**

**Description:** Along with my partners, I've created **the most innovative way to build an opt-in list that the internet has ever seen.**

This is not your ordinary safe list. In fact, the concept was so huge, that we actually needed to build a double list builder into the system to handle the load of leads.

That's right, with **The List Machine**, you are not just building one list, but you are building two independent opt-in lists!

**Alexa Rank:** 23,068

**Google Rank:** 0/10

**Free/Paid:** Free to start

**Online since:** October 20th, 2004

### **The List Fx**

**Description:** If the money is in the list...where is your list? Click Here To Learn How You Can Build A Huge Responsive List In Just 30 Days!

**Alexa Rank:** 26,291

**Google Rank:** 4/10

**Free/Paid:** \$9.95

**Online Since:** 2006

### **List Joe**

**Description:** Now You Can Easily Leverage The Power of Multiple List Builders And Generate Money-On-Demand Whenever You Wish! It's So Easy, A Child Could Do It! And You Can Start Right Now, Free!

**Alexa Rank:** 30,701

**Google Rank:** 0

**Free/Paid:** Free to Start

**Online Since:** August 2005

### **Advertising Know How**

**Description:** Using our unique list building system you can do just that. Other list building services use pop ups as the means to generate the page views needed to promote your e-zine. Pop ups

are becoming less and less effective as a means of delivering website promotion results, simply because of the vast number of people online who use blockers. So we don't use them, **we have a far better, more responsive method of delivering true laser targeted opt in subscribers to build your list fast.**

**Alexa Rank:** 35,534

**Google Rank:** 6/10

**Free/Paid:** Free to Start

**Online Since:** November 2001

### **Target Ads Depot**

**Description:** Free Advertising for Life with A Twist. You can have your targeted text ads, banner ads and exit pops rotating for life on this unique site. You can earn income from thousands of Clickbank mall products without ever advertising them or even know what they are or where your sales come from. Use the TAD mailer daily to promote whatever offer you like.

**Alexa Rank:** 48,395

**Google Rank:** 3/10

**Free/Paid:** Free to Join

**Online since:** March 2006

### **Digital Ad Gear**

**Description:** Digital Ad Gear provides you with the hands-down best way to promote your online opportunity, business, or product. Check out what products are making headlines across the Internet as the web's hottest marketing depot!

**Alexa Rank:** 93,271

**Google Rank:** 3/10

**Free/Paid:** \$8.97 per month lead generation among various other services

**Online since:** January 18, 2005

### **List Explode**

**Description:** "Are You Ready to explode your email List 100% FREE? Let Me Grow Your email List To Over 100,000 Members Even If You Have No Skills At List Building!"

**Alexa Rank:** 98,429

**Google Rank:** 3/10

**Free/Paid:** Free

**Online since:**

### **List Inferno**

**Description:** Here's how it works... When you join List Inferno you get your own copy of this website, hosted on our own servers, for you to promote.

You then **build YOUR OWN network** 10 levels deep. *You're at the very top!!*

Anyone who joins List Inferno via your website receives their own personal copy of this web site. *And this process then duplicates itself 10 levels deep.*

**Alexa Rank:** 108,964

**Google Rank:** 4/10

**Free/Paid:** Free

**Online Since:** July 25, 2003

### **Free Net Leads**

**Description:** You've arrived at the Internet's ULTIMATE, NUMBER ONE source for '*FREE business opportunity leads*' and a true gateway to INSTANT UNLIMITED INCOME

**Alexa Rank:** 137,745

**Google Rank:** 3/10

**Free/Paid:** Free or get a pro membership for \$5.95 per month

**Online since:** May 13, 2002

### **Opt-In Boom**

**Description:** Put one tiny line of code on your web page and we'll unleash a loyal robot that will find subscribers for your newsletter for you while you sleep. We Guarantee: find a more powerful list building tool and we'll *eat* our source code on national television\*. After you sign up, you'll realize what makes us different and why we're so confident that we can comfortably make this guarantee.

**Alexa Rank:** 143,241

**Google Rank:** 0/10

**Free/Paid:** Free

**Online since:** October 23, 2003

### **Opt-In Storm**

**Description:** With OptInStorm - you're not only getting a never ending stream of new potential customers - you'll instantly expose those prospects to your best ad - PLUS some of the Net's hottest ClickBank offers - all geared to earn immediate profits for you!

**Alexa Rank:** 144,286

**Google Rank:** 5/10

**Free/Paid:** Free

**Online since:** April 3, 2003

### List Cube

**Description:** Beat the system by beating the numbers and easily grow a targeted Opt-in list with **thousands** of customer e-mails!!! That's right! List Cube is here! It's FREE and it will grow your opt-in lists ten-fold!! Email 1000s of random users throughout a dynamic downline starting RIGHT NOW! List Cube makes it possible to exponentially increase opt-in lists from 1 member to hundreds of thousands. All of this FOR FREE!!!

**Alexa Rank:** 157,065

**Google Rank:** 0/10

**Free/Paid:** free

**Online Since:** November 2004

### Thunder List

**Description:** Thunder List combines viral marketing and list building to the most powerful business tool on the internet!

**Alexa Rank:** 214,482

**Google Rank:** 4/10

**Free/Paid:** Free

**Online since:** April 27, 2004

### Opt-In Leads

**Description:** You are about to experience the best list building system ever developed and best of all it's **free**. Building your Opt-in List just got Easier!

Our Viral List Builder lets everyone on your list help build it for you. That means exponential growth for your list... and for your Business!

**Alexa Rank:** 401,899

**Google Rank:** 0

**Free/Paid:** Free

**Online since:** July 2, 2003

### Opt-In Wizard

**Description:** This newly released site is the quickest and easiest way to build your list. Absolutely everything any marketer would ever need.

**Alexa Rank:** 760,122

**Google Rank:** 0

**Free/Paid:** Free

**Online since:** May 6, 2004

Thank you again for downloading this report. The sites listed above are just the tip of the ice berg. There are over 180 more sites listed at [Nexus Gate](#) in 10 different categories for you to Advertise your product, service or site at. Be sure to stop buy and become a member.

Yours in Prosperity,

A handwritten signature in blue ink, appearing to read 'Shane Wilson', with a long horizontal stroke extending to the left.

Shane Wilson  
[Nexus Gate](#)